

### 4.3 Laws of Logarithms

In this section we talk about some of the special properties of logarithms.

**Laws of Logarithms.** For  $A > 0$  and  $B > 0$  and  $r$  any real number,

1.  $\log_a(AB) = \log_a(A) + \log_a(B)$
2.  $\log_a(A/B) = \log_a(A) - \log_a(B)$
3.  $\log_a(A^r) = r \log_a(A)$

Let's prove the first statement. Let  $x = \log_a(A)$  and  $y = \log_a(B)$ . Then if we convert these to exponential equations we get  $a^x = A$  and  $a^y = B$ .

It follows that  $AB = a^x \cdot a^y = a^{x+y}$ .

If we convert this to logarithmic form, we get

$$\log_a(AB) = x + y$$

But substituting back in  $x = \log_a A$  and  $y = \log_a B$  gives

$$\log_a(AB) = \log_a(A) + \log_a(B) \quad \square$$

Try proving the other statements on your own!

**Example** Write each expression as a single logarithm.

1.  $\log_3(x) + \log_3(6)$

SOLUTION  $\log_3 x + \log_3 6 = \log_3 6x$

2.  $\ln 3 + 2 \ln x - 7 \ln y$

SOLUTION

$$\begin{aligned}
 & \ln 3 + 2 \ln x - 7 \ln y \\
 &= \ln 3 + \ln x^2 - \ln y^7 \\
 &= \ln(3x^2) - \ln y^7 \\
 &= \ln\left(\frac{3x^2}{y^7}\right)
 \end{aligned}$$

$$3. \quad 3 \ln 2 - \frac{1}{2} \ln(x+1) - 4 \ln(x+3)$$

SOLUTION

$$\begin{aligned}
 & 3 \ln 2 - \frac{1}{2} \ln(x+1) - 4 \ln(x+3) \\
 &= \ln 2^3 - \ln(x+1)^{1/2} - \ln(x+3)^4 \\
 &= \ln 8 - (\ln \sqrt{x+1} + \ln(x+3)^4) \\
 &= \ln 8 - \ln(\sqrt{x+1} \cdot (x+3)^4) \\
 &= \ln\left(\frac{8}{\sqrt{x+1} \cdot (x+3)^4}\right)
 \end{aligned}$$

Notice that the terms with a negative in front end up in the denominator, while the terms with a positive in front end up in the numerator.

**Example** Rewrite each expression using a sum or multiple of logarithms.

$$1. \quad \ln\left(\frac{x^2}{y^4 \sqrt{z}}\right)$$

SOLUTION

$$\begin{aligned}
 & \ln\left(\frac{x^2}{y^4 \sqrt{z}}\right) \\
 &= \ln x^2 - \ln y^4 \sqrt{z} \\
 &= \ln x^2 - (\ln y^4 + \ln z^{1/2}) \\
 &= 2 \ln x - 4 \ln y - \frac{1}{2} \ln z
 \end{aligned}$$

Notice that the terms in the numerator end up with a positive in front, while the terms in the denominator end up with a negative in front. After you do a few of these, you can start skipping steps and go right to the answer.

$$2. \log \left( \frac{(x-1)^2}{x^{3/2}(x+1)^3} \right)$$

$$\text{SOLUTION } 2\log(x-1) - \frac{3}{2}\log x - 3\log(x+1)$$

The inverse of the exponential function  $f(x) = a^x$  is  $f^{-1}(x) = \log_a x$ . Inverse functions have the cancellation property, that is,  $f(f^{-1}(x)) = x$  and  $f^{-1}(f(x)) = x$ . Therefore, we can write down the following cancellation property for exponential and logarithmic functions.

**Cancellation Properties.** If  $a > 0$  and  $a \neq 1$ , then

1.  $\log_a(a^x) = x$  for any real number  $x$ .
2.  $a^{\log_a(x)} = x$  for  $x > 0$ .

**Example** Simplify.

1.  $e^{\ln x^2}$

$$\text{SOLUTION } x^2$$

2.  $\ln e^{2x+5}$

$$\text{SOLUTION } 2x + 5$$

We have some other properties of logarithms that follow from their definition.

- $\log_a a = 1$

We can see this is true by rewriting the equation in exponential form. We get  $a^1 = a$ .

- $\log_a 1 = 0$

We can see this is true by rewriting the equation in exponential form. We get  $a^0 = 1$ .

Suppose that I want to use a calculator to find a decimal approximation for  $\log_2 5$ . I see that there is no button for log base 2. So what I need to do is rewrite the expression in terms of either the natural log or the common log. To do this, I will use the Change of Base Formula.

Change of Base Formula

$$\log_a(M) = \frac{\log_b(M)}{\log_b(a)}$$

PROOF Let  $y = \log_a M$ . We can rewrite this as a logarithmic equation.

$$a^y = M$$

If we apply log base  $b$  to both sides, we get

$$\log_b a^y = \log_b M$$

Using the third law of logarithms, we get

$$y \log_b a = \log_b M,$$

that is,

$$y = \frac{\log_b B}{\log_b a}$$

Substituting back in for  $y$  gives

$$\log_a M = \frac{\log_b B}{\log_b a} \quad \square$$

**Example** Write the expression  $\log_2 5$  in terms of natural logs.

SOLUTION  $\log_2 5 = \frac{\ln 5}{\ln 2}$

**Example** Write the expression  $\log_3 7$  in terms of common logs.

SOLUTION  $\log_3 7 = \frac{\log 7}{\log 3}$